

THE **FACILITIES** EVENT \ 7-9 SEPTEMBER 2021

NEC BIRMINGHAM UK

**THE UK'S FASTEST
GROWING EVENT
FOR FACILITIES
MANAGEMENT**

BOOK NOW FOR 2021



CO-LOCATED WITH



BOOK YOUR STAND TODAY WWW.FACILITIESEVENT.CO.UK

Welcome

2021 will see the strongest Facilities Event to date. Gaining a reputation for the fastest growing event to inspire and innovate the facilities management sector, it will offer a forum for FM professionals to share practices, industry updates and challenges.

Our focused audience of qualified buyers from every level of the supply chain will engage with our unrivalled seminar programme, hosted networking opportunities and demonstrations of the latest product launches and solutions.

Through the power of exhibitions, Nineteen Group are committed to getting the industry, businesses, and the economy going. Our determined team will work alongside your marketing campaign to provide you with the dedicated tools and resources to support and future proof your business. **Our #getgoing campaign aims to unite our key sectors, drive opportunities and boost sales, leads and pipelines.**

Nineteen Group have been working alongside the NEC to develop Venue Protect to ensure a COVID safe and secure venue for all our visitors, exhibitors and suppliers.

6
co-located
events

87%
of stand space already
sold with 90% of
exhibitors in 2019
participating again for 2021

89%
of exhibitors
said the event was
critical to their
business*

97%
of exhibitors
said they were
extremely satisfied
with the quality
of visitors*

“We’ve exhibited at The Facilities Event since the beginning and this show was the best yet! We achieved a fantastic number of quality leads and even have a guaranteed meeting tomorrow! The team have looked after us and are always on hand to make sure we have a good show.”
Director, Clockwork IT

*Results taken from Independent Explori Survey 2019



It's good to meet people, generate interest in our products and understand what the market is looking for."

Senior Business Development Manager, FSI

5,000+ visitors

100+ exhibitors

Exhibitor benefits

#gettheFIndustrygoing
Exhibit at The Facilities Event 2021



ACCESS THOSE HARD TO REACH BUYERS, connect with influential decision-makers, condensing **six months' worth of meetings in three days**.



ENTER NEW MARKETS through **6 co-located key industry events** and meet new customers you may have not ever considered before.



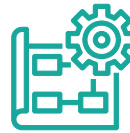
NETWORK AND SECURE BUSINESS with thousands of professionals responsible for facilities management.



CROSS-SHOW PROMOTION helping you **boost your brand, kick-start your sales pipelines** and utilise an audience perfectly tuned to your target market.



A NATIONAL SHOW providing the **perfect platform to launch new products**, solutions and services.



PLAN AHEAD and utilise our **dedicated matchmaking service connecting you to REAL buyers** and influential decision-makers.



AN IDEAL OPPORTUNITY for ALL your regional sales people to do business.



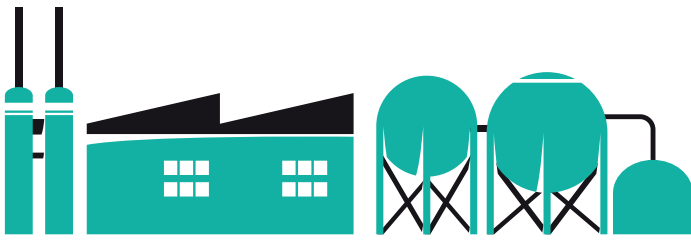
GENERATE NEW SALES LEADS, re-connect with existing customers and **open pathways** to new business.

Our visitors, your customers

Our primary aim is to ensure you can save time and money by having access to the highest quality audience. Our visitor profile delivers attendance at every level of the buying chain - all actively looking to source products for current and future projects.

80%
of 2021
floorplan
sold

75%
of visitors
at the previous
show had
buying power or
influence



15 out of 20 of the UK's largest manufacturing sites represented

Visitor profile

TFM

Education

Health

Property/Real Estate

Construction

Business Services

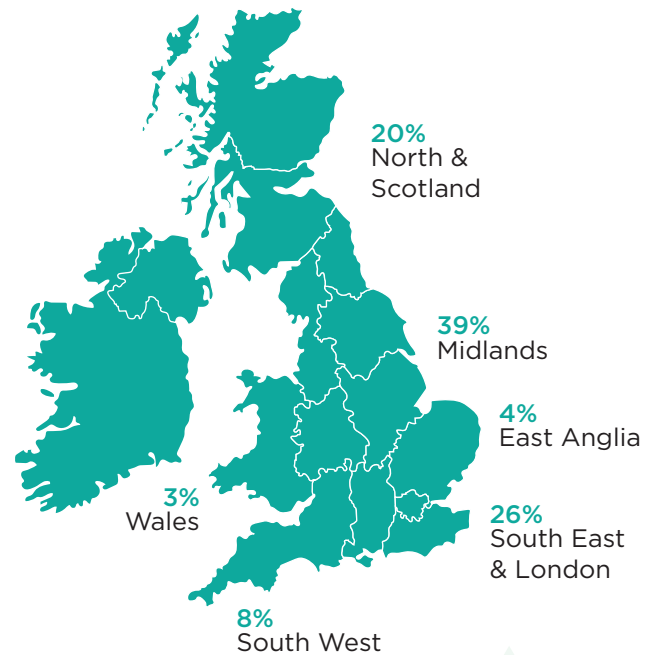
Government

Manufacturing

Utilities

Warehousing /
Distribution / Freight

Visitors by region



Areas of interest

Audio & Visual Services

Catering

Cleaning

Communication

Energy and Utility management

Fire prevention and protection

FM consultancy

Ground and property maintenance

Health and Safety/Wellbeing

HR/Training

IFM/Total FM providers

IT software and systems

Mechanical and electrical

Office management/supplies

Pest Control

Removals/Relocation

Security

Waste Management

Workplace interiors

Visitor Sample

ABB Power Grids Ltd Service Solutions, Tendering Manager
ABC Facilities Management, Operations Director
Ace Fire and security ltd, Operations Director
Aggreko, FM Account Manager
Airbus Operations Ltd, Planner
American School of Paris, Facilities Director
Amev, Procurement Manager - FMDJ
AMEY Secure Infrastructure, Technical Solutions Manager
AO.com, Facilities Manager
Argos, Facilities, Health & Safety Manager
Arriva Trains, FM Procurement Manager
Arriva UK Bus, Procurement Category Manager
Arts Council England, Estates & Facilities Manager, Mildands
Arup, Facilities Manager
Ascot Racecourse, Estate Manager
Aston Villa, Head of facilities and estates
AstraZeneca, Facilities Director
Atalian Servest, Chief Operating Officer
Autism Anglia, Facilities manager
Aviva, Engineering Contract Manager - Facilities
Babcock DSG, Head of Facilities
BAE Systems, Head of FM
Baillie Gifford, Hard Services FM
Bang Bang Oriental Foodhall, Facilities Manager
Biffa Waste, Divisional SHQ Operations Manager
Birmingham city University, Mechanical engineer
BNP Paribas Real Estate, Facilities Manager
Bradgate Bakery, Area Facilities Manager
Brentwood Borough Council, Facilities Manager
Bridgend College, Facilities Manager - Trainer
British Sugar, Engineering Manager
Buckingham Council, CCTV Operations & Engineering Manager
Business Design Centre, Facilities, Health and Safety Manager
Cabinet Office, Facility Manager
Cannock Chase District Council, Housing Maintenance Manager
Canon UK, Facilities Manager
Capgemini UK plc, Global Workplace Services
Carter Jonas, Facilities Manager
CBRE, Estate Manager
Celtic Football Club, General Manager (Soft Services)
Cheshire & Wirral Partnership NHS Foundation Trust, Facilities Manager
Churchill Group, Regional Director
City of Lincoln Council, Facilities Manager
Coca Cola European Partners, Warehouse Distribution Operations Manager
College of Policing, Facilities Manager
Colliers International, Senior Facilities Manager
Collins Aerospace, Regional Facilities Manager
Coop, Head of FM
Cornwall Innovation Centres, Facilities Officer
Coventry Building Society, Senior Manager Accommodation & Facilities
Denbighshire County Council, Lead Officer Contracts & Facilities
Derby City Council, Grounds maintenance officer
DHL, Facilities manager
Dominos Pizza UK&I, Facilities Manager
Dovetail Group (uk), Facilities Manager
DSV, Senior Manager for UK & Ireland Facilities
Dyson Technology Limited, Global Security Operations Manager
East London Foundation Trust NHS, Lead for Estates & Facilities
Edelman, Director of Workplace UK&I
Emerson, Maintenance Manager
ENGIE UK, Project & Operations
English Heritage, Building Services manager
Europa Worldwide, Facilities Manager
EUROSTAR, Property and Facilities Director
FedEx, Procurement Manager
Ferrero, Facilities & Utilities Manager
First Choice Cleaning & Maintenance, Quality Manager
First2HelpYou Ltd, Sales & Operations Director
Friends of the Earth Limited, Health, Safety and Facilities Lead
G4S, Soft FM General Manager
Gap Inc, Senior Manager, EU Facilities Management
Genting / Resorts World, Operations Manager

Gentoo Group, Property Manager
G.M.C., Director IT/Telecomms/Security
Go Ape, Operations Manager
Greater Manchester West Mental Health Nhs Foundation Trust, Head of Facilities
Grundon, Industrial Services Operations Manager
H&M Hennes and Mauritz UK LTD, Regional Facilities Manager
Hampshire Hospitals NHS Foundation Trust, Operational Service Manager facilities
Harborough District Council, Facilities Officer
Healthy Home Services, Operations Supervisor
Highways England, Maintenance Inspector
HMRC, Facilities Manager
Houses of Parliament, Smart Buildings Engineer
HSBC, Senior Operations & Governance Manager
Inmarsat, Head of Facilities
Interserve, Managing Director - Service Operations
Interserve Group Ltd, Workplace Manager
intu Properties PLC, Facilities Manager
ISS Facility Services UK, Solutions Director
Jaguar Land Rover, Security & Emergency Operations Officer (SEOO)
JLL, Senior Facilities Manager
Johnson Matthey, Facilities Engineer
Kier, Facilities Manager
King Edward VII Science and Sports College, Facility Manager
Lancashire County Council, Building Surveyor
Leicestershire County Council, Facilities & Site Manager
Lendlease, Senior Operations Manager
Leonardo, VP Facilities Management UK
Listers Group, Group Property & Facilities Manager
London Borough of Islington, Group manager- Depot and Projects
London Luton Airport, Maintenance Operations Manager
Loughborough Students Union, Director of Facilities
Ludlow Street Healthcare, Estates Director
Macintyre Academies Trust, Trust facilities Manager
Matalan, Head Of Facilities
Metroline, Facilities & Property Project Manager
Mills & Reeve, Senior Facilities Manager
Mitie TSM, Operations Manager
Mobis Parts Europe, Facilities Manager
Molson Coors, Operations Manager
Moog Aircraft, Facilities & Maintenance Manager
Mulberry Company (Design) Ltd, Maintenance and Project Manager
Muller UK & Ireland Group, Head of Facilities Management
National Motorcycle Museum and Conference Centre, Facilities & Maintenance Manager
Nationwide Property Solutions, Operations Director
Next Holdings Ltd, Head of Facilities, Maintenance and Store Services
NHS Birmingham, Senior Contracts and Commercial Services Manager
NHS Business Services Authority, Regaional Facilities Manager
NHS Leicestershire Partnership NHS Trust, Associate Director of Transformation - Facilities
Nissan, Facilities Manager
Northgate Plc, Head of Property & Facilities
Nottingham Building Society Group, Senior Manager Estates and Facilities
Nottingham Trams Limited, Head of Operations
NP Aerospace, Maintenance & Facilities Manager
Oxfordshire County Council, FM Manager
Paradigm Housing Group, Group Facilities Manager
Pets at Home Ltd, Head Of Facilities
Pirelli, Building and Facilities Manager
Plumbase, National Facilities Manager
PMF Global, Operations Manager
Portsmouth International Port, Port Operations Manager
GinetIQ, Workshop Facility Manager
Quorn Foods, Facilities Manager
RAC, Head of Property & Facilities
Rentokil Initial, SHEQ Manager UK
Ricoh UK Ltd, Facilities Manager
Rolls Royce Motor Cars, Maintenance Manager
Royal Berkshire NHS Foundation Trust, Director of Estates & Facilities
Safer Highways, Operations Director

Sainsburys, Senior Facilities Manager
Sandwell and West Birmingham Hospitals NHS Trust, Deputy Director of Estates
Serco/VIVO, Head of Stake Holder Engagement
Siemens, Facilities Manager
Siemens Mobility, Production Services Manager
Slater and Gordon Group, National Workplace Operations Manager
Sodexo, Global Transformation Manager
Somerset Bridge Group, Head of Facilities and Support Services
South Thames Colleges Group, Head of Facilities
South Wales Police, Principal Estates & Facilities Officer
South Warwickshire NHS Foundation Trust, General Manager Hotel Services/ HSDU & LSMS, Hotel Services, Facilities, Warwick Hospital
South West Water, FM Project Manager
South Yorkshire Housing Association, Workspace Manager
Space Engineering Services, National Operations Manager
St Monica Trust, Head of Facilities
St Paul's Convent, Operations Manager
St. Michael's Hospice (North Hampshire), Head of Facilities
Stanley Enterprise, Property Office Manager
Stansted airport, Facilities duty manager
Superdry, Health & Safety and Facilities Manager
Swan Housing Association, Workplace and Facilities Manager
Tesco, Group Maintenance Manager
The Chartered Institute for IT, Facilities Manager
The Gym Ltd, Head of Facilities
The Lanes Shopping Centre Carlisle, Operations manager
The London Clinic, General Manager Security Operations
The Royal British Legion, Head of Facilities
The University of Nottingham, School Facilities Officer
Thomas A Becket School, Premises & Facilities Manager
Total Facility Management Limited, Facility Manager
Town Centre Securities, Operations Manager
Traders Warehouse, Operations Director
Trafford Housing Trust, Facilities & Fleet Officer
Travis Perkins, FM Supplier Manager
Trinity College, Head of Facilities & Services
Uckfield Town Council, Estates & Facilities Manager
Uniper, Facilities Manager
University Hospitals of Leicester, Space Manager
University of Birmingham, Maintenance Officer
University of Edinburgh, Area Manager
University of Exeter, Head of Facilities Operations
University of Warwick, Mechanical Maintenance Manager
Vaillant Group, Head Of Facilities Management
Vets4pets, Facilities Manager
Virgin Media, Senior Facilities Manager
Vue Entertainment, National Facilities Manager
WAKEFIELD COUNCIL, FACILITIES OFFICER
Walsall College, Director of Operations & Resources
Warner Leisure Hotels, Group Facilities Manager
Warwick University, Electrical Maintenance Manager
West Midlands Combined Authority, Asset Manager
West Midlands Fire Service, Facilities Management Surveyor
Westcoast Ltd, Facilities Manager
Weston Favell Shopping Centre, Shopping Centre Manager
WICKES (TP), Head of Facilities Management
Wilton Park, Facilities Team Leader
Wincanton, Health & Safety / Facilities Manager
Worcestershire County Council, FM Service Delivery Manager
World of Books, Head of Health and Safety and Facilities
World Vision UK, Central Services Manager
Wycombe District Council, CCTV Operations & Engineering Manager
Xylem Dewatering Solutions UK Ltd, ESH & Facilities Manager
Yorke Property Management Ltd, Facilities Manager
Yorkshire Ambulance Service, Director of Estates, Fleet & Facilities Management
Youngminds, Office & Facilities Manager
Zurich, UK Head of Workplace Services

Marketing Benefits

Our tailored marketing package is included for all exhibitors to ensure you have a successful experience pre-event, onsite and post show!

Benefit from our well-established network and contacts of 150,000+ FM professionals through our comprehensive marketing plan, tailored for maximum engagement across all media platforms.



Online exposure as soon as you sign up!

Populate your personal online profile featured on our website. Upload logos, showcase your products, select product categories, submit press releases, videos and case studies – all easily accessible to visitors browsing our site and planning their visit.



Downloadable marketing materials

Easy access marketing tools and banners so you have everything you need at the click of a button to promote your presence at the show.



Your content goes further

Upload unlimited press releases, products, videos and case studies to your online profile to ensure visitors have the best information about your products, we then use your content to promote and generate leads across our platforms and within our monthly newsletters.



Social media

Exhibitions thrive off social encounters, face to face meetings and networking but this isn't limited to the physical event. Our social media accounts are continually pushing out the latest exhibitor news, products and updates taken directly from your online exhibitor profile to drive interaction, raise brand awareness and start conversations before the event.



PR Support and press coverage

We work with a range of leading industry bodies, publications, associations and media who are at the forefront of facilities management. Working alongside us to distribute, promote and share the latest updates in the industry giving you added exposure and extending your brand reach.



Worth **£499+ VAT** per month. We are offering **FREE** for **ALL 2021 exhibitors**

CONNECT+

by *Nineteen*

Our unique visitor matchmaking service engages our quality buyers with the products, services or technologies they require. Our dedicated team engages with the entire visitor database to promote your products, identify spending power, start the conversation and connect them directly with your sales team.

Find out more
www.nineteengroup.com/connect-plus



28,000+
visitors



900+
exhibitors

THE SAFETY & SECURITY SIX SERIES

Six major co-located events dedicated to protecting people, places and assets

Join 28,000 visitors from six key sectors and exhibit your brand at the forefront of your industry. The Security Event, The Fire Safety Event, The Health and Safety Event, The Facilities Event plus the latest additions of The Emergency Services Show and The National Cyber Security Show are set to co-locate for the first time ever at the NEC Birmingham.

Held on **7-9 September**, this will be the first major exhibition in the 2021 events calendar and by far the largest uk dedicated event to the protection of people, places and assets.

**SIX CO-LOCATED EVENTS, SIX MAJOR SECTORS,
ONE UNMISSABLE OPPORTUNITY**



40+
features

**Book
a stand
today for
September 2021**

Stand pricing options

Space only



£369/m² + VAT

Standard Shell Scheme



£399/m² + VAT

Includes shell, carpet & nameboard

Enhanced Shell Scheme



£419/m² + VAT

(all inclusive) Shell scheme, name board, lighting, carpet, 500W electric socket, stand cleaning

Marketing Package £595

Includes print, online and onsite advertising. 1 lead scanner app

Contact us

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Lead Media Partner

**Facilities
Matters**

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CONVERSATION

 The Facilities
Event

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 TheFacilitiesEvent

 #FE2021

www.facilitiesevent.co.uk

#gettheFMindustrygoing
#gettheeconomygoing

Nineteen[™]

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